



Official Tout Form

TOUT RULES:

- No Tout Cards will be issued after 8:30
- Touts will be limited to 30 seconds
- Minimum List Price \$1,500,000 for single family homes
- Minimum List Price \$1,250,000 for condos/townhomes
- Minimum List Price \$1,500,000 for lots and land
- Minimum List Price \$7,500 for leases
- Only Realtors who are LHT Members may tout

HELPFUL REMINDERS:

- Start with Price, descriptive tag line & address
- Focus on what makes the property unique
- Do not tout sales testimonials or cross-sales
- Please do not include your phone number
- Granite countertops, stainless steel appliances, etc are expected in a luxury listing, please do not mention
- Pocket listings must have an executed ER contract with compensation to cooperating brokers
- Please leave your tout sheet on the card table

Listing Tout

New Listing Price Reduction

Price: _____

Descriptive Tag Line: _____

Property Address: _____

Bedrooms: _____ Bathrooms: _____ Square Footage: _____

Unique Feature #1: _____

Unique Feature #2: _____

Unique Feature #3: _____

Your Name: _____ Phone: _____

Your Brokerage: _____

Buyer Need Tout

Price Range: _____

Descriptive Tag Line: _____

Preferred Area: _____

Specific Requirements: _____

Your Name: _____

Phone: _____

(For Website Input Only)

Your Brokerage: _____